

## 2 Red Hot Angles To



## Create Your Own Horse Racing Betting Systems

**(There's Plenty More Where  
This Came From...)**

By

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## ***Introduction, and Foreword***

Hi, and welcome to Horse Racing Experts' free sample of the bonus guide to creating your own systems!

In this taster version, you'll find two system angles that you can go away and freely research today.

And, for those who want to get cracking immediately, there's also a couple of systems in here for you. ☺

Before we get to those, though, let me just touch on why I think creating systems is so amazing.

The benefits of building your own approaches to betting really are too numerous to mention. However, some of the key ones that you'll enjoy are:

- Unique information not available anywhere else
- Betting strategies that specifically suit ***your*** needs
- Increased confidence in your betting
- The possibility to make further profits by sharing your system with others

One of the toughest (if not *the* toughest) part of creating your own system is finding a starting point, or an angle. We here at Horse Racing Experts know this which is why, in this taster manual, you'll find a couple of different angles from which you might decide to begin your research. (There's TWENTY in the full version!!)

Of course, as you start to play with these angles, you'll begin to think of your own ideas, which will in turn throw up still more possible angles.

The trick is to 'fuse' more than one variable, to find either positive or negative sub-trends that lend themselves to systematic betting. If that sounds like gobbledygook, don't worry. It will become much clearer as you read through these pages, I promise.

I'm sure you're going to have a lot of fun devising your very own system angles but, to get you started, I hope you enjoy the two tasters I've included here to whet your appetite for what is to follow.

Enjoy!



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## 1. The Betting Market

This is an obvious place to start, as many people believe the betting market to be the single most important factor in determining the outcome of a race.

Certainly, it's true that – on average – about a third of all favourites win and, as you descend down the market, the chances of finding the winner diminish.

The betting market may well be the best indicator of who's likely to win, but this in itself is not sufficient for us to make a profit.

The problem is that market position is only one element, and market price is somewhat more important where profits are concerned.

For instance, although the favourite wins on average one in three races, backing favourites blindly will lose you around 6.31% of your stake money.

YEAR	WINS	RUNS	STRIKE%	LSP	LSP%	VSP%
2004	1678	5837	28.75	-455.73	-7.81	-6.95
2005	1655	5979	27.68	-397.85	-6.65	-6.58
2006	1827	6161	29.65	-361.58	-5.87	-6.58
2007	1913	6247	30.62	-318.29	-5.10	-5.68
2008	2105	6735	31.25	-419.36	-6.23	-5.52
	9178	30959	29.65	-1952.82	-6.31	-6.22

That however, is a pretty good place to start looking for a betting system. To exemplify this, if you backed favourites who were aged two to four years old, and who were male, your loss would reduce to just 3.78%, and you'd probably be able to turn a profit betting on Betfair.

Taking that a step further, and concentrating only on those 2-4 year old male favourites that ran in big field races (17+ runners), and you'd actually have turned a profit of 8.57% at SP. You could add at least five per cent to this if using the betting exchanges.

Results of System - (untitled)

trainer: All Trainers      sire: All Sires  
jockey: All Jockeys      dam sire: All Dam Sires

YEAR	WINS	RUNS	STRIKE%	LSP	LSP%	VSP%
2004	61	277	22.02	-8.88	-3.21	-3.47
2005	55	240	22.92	13.72	5.72	8.93
2006	31	127	24.41	22.21	17.49	-2.43
2007	37	106	34.91	63.37	59.78	62.49
2008	22	110	20.00	-16.68	-15.16	-10.94
	206	860	23.95	73.74	8.57	6.27

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Obviously, taking a converse view and looking at laying systems, you might like to consider the inverse of the above.

That is, female favourites, aged five or older, and racing in small fields (10 runners or less). These returned a loss of a whopping 21.53% loss on stakes from 2004-8 (flat only).

Results of System - (untitled)

trainer: All Trainers      sire: All Sires  
jockey: All Jockeys      dam sire: All Dam Sires

YEAR	WINS	RUNS	STRIKE%	LSP	LSP%	VSP%
2004	23	94	24.47	-25.28	-26.89	-22.57
2005	17	72	23.61	-17.09	-23.74	-18.79
2006	21	84	25.00	-24.12	-28.71	-18.20
2007	18	69	26.09	-11.21	-16.25	-6.45
2008	33	115	28.70	-15.74	-13.69	-18.53
	112	434	25.81	-93.44	-21.53	-17.72

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So we can clearly see that the betting market is a great place to start when researching racing systems.

## 2. Jockeys

It is perfectly possible to take a similar approach with jockeys, as to trainers. However, although there are definite jockey angles, a track based one may be quite difficult to quantify, simply because so many of the variables are outside of the jockey's control.

That said, there's no doubt that, for instance, certain jockeys form profitable allegiances with certain trainers, or that some jockeys ride certain tracks much better than their colleagues.

One of the best approaches to jockey based systematic betting may be to oppose certain 'over bet' pilots.

Let's take Tony McCoy, the greatest jockey of our time, and arguably ever. As brilliant a rider as he undoubtedly is, this information is known by anyone and everyone who's ever struck a wager on jumps racing. Consequently, it is heavily factored into the price of any horse he climbs aboard.

Looking at all of McCoy's mounts that started 7/2 or shorter reveals the following:

Results of System - (untitled)

trainer: All Trainers  
jockey: McCoy, AP

sire: All Sires  
dam sire: All Dam Sires

YEAR	WINS	RUNS	STRIKE%	LSP	LSP%	VSP%
2004	141	438	32.19	-75.46	-17.23	-13.28
2005	121	386	31.35	-74.63	-19.33	-12.99
2006	161	406	39.66	-6.47	-1.59	5.67
2007	92	325	28.31	-82.81	-25.48	-13.29
2008	125	356	35.11	-27.28	-7.66	-0.40
	640	1911	33.49	-266.65	-13.95	-6.49

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A loss of 14% of stakes would have been suffered if backing McCoy blindly. Given that his horses go off at roughly 5% over SP on the betting exchanges, a profit of around 4% could have been secured by laying them, even after allowing for commissions.

On the other hand, let's take a look at Noel Fehily, McCoy's deputy at the Jonjo O'Neill yard:

Results of System - (untitled)

trainer: All Trainers      sire: All Sires  
jockey: Fehily, N      dam sire: All Dam Sires

YEAR	WINS	RUNS	STRIKE%	LSP	LSP%	VSP%
2004	31	93	33.33	17.37	18.68	3.15
2005	18	56	32.14	-1.19	-2.12	-0.78
2006	42	108	38.89	4.40	4.07	13.14
2007	40	99	40.40	20.43	20.64	11.90
2008	44	109	40.37	30.20	27.71	16.79
	175	465	37.63	71.21	15.31	10.35

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A whopping 15%+ profit would have been secured by following his horses when sent off at 7/2 or shorter, and that's without factoring in the near 10% above SP they're sent off at on Betfair.

Take out commissions, and that alone gives you 20% return on your money!



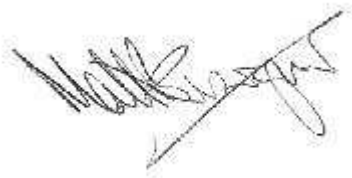
## **Conclusions**

So there we are: a couple of different angles from which to begin creating your very own super-profitable betting systems. And just a tiny fraction of the full content including with HorseRacingExperts' membership.

Lots of food for thought, and possibilities aplenty.

Right, I'm off to create a(nother!) profitable betting system. And so should you be. What are you waiting for?!

Best Regards,

A handwritten signature in black ink, appearing to read 'Matt Bisogno', with a long horizontal stroke extending to the right.

Matt Bisogno

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